

GROSS GALLERY

**Guidelines for exhibiting in the
La Trobe University Access Exhibition Program at the Jewish Museum of Australia**

About the Gross Gallery

The La Trobe University Access Exhibition Program was established in response to community requests for a public exhibition space within the Museum.

This Gallery is a dedicated space which can include both 2D and 3D work. The Gallery is fitted with a digital film projector and proposals for video installations will be considered.

Submissions can be made for a completed body of work or for a proposed project. Each proposal is judged on its own merit. The following criteria are considered:

- Jewish artist or Jewish thematic content
- contemporary art
- relevance of content and artistic merit
- links with community events
- involvement of community organisations

Proposals should include an outline of the exhibition, a curriculum vitae of the artist or details of the organisation and, where applicable, a list of works with title, medium and size together with digital images, slides or photographs of current work. A sample of works must be included with the proposal.

The La Trobe University Access Exhibition Program is administered by the Curator, Gross Gallery to whom all proposals should be submitted. The final decision on proposals is determined by the Visual Arts Committee of the Jewish Museum in consultation with the Curator.

Any changes to an exhibition proposal must be approved by the Visual Arts Committee. The Museum reserves the right for final approval of all works

Exhibitor's Costs

Hiring fee \$850 for four weeks (hire costs incl. gst)

Bond/Deposit \$150 (incl. gst)

A deposit of \$150 is to be paid upon acceptance of offer to exhibit. The deposit is forfeited if the Exhibitor cancels. The deposit paid will be held as a bond. Bond is required in case of damage to the Gallery. It is the Exhibitor's responsibility to ensure that at the end of the exhibition the Gallery is returned to the state in which it was found – i.e. walls painted and patched. Otherwise bond will be retained for this expense. Full hiring fee is to be paid four weeks before exhibition opens.

Panels and Labels

The cost depends on the individual needs of each exhibition and production methods used. Price includes layout and production, and, if required, mounting and laminating of A3 size title panel and Artist Statement, and up to 15 labels (max. size 15 x 10 cm). Text is to be provided electronically to the Curator.

Commission

The Museum takes 30% commission (incl gst) on works sold.

OPTIONAL COSTS

Invitations & Postage

The Museum can produce in-house a standard b&w DL size flyer/invitation (text and image) on a 250gsm white card at a cost to the Exhibitor of approximately \$180 for 500.

The Exhibitor may produce their own invitations, however these must contain JMA and La Trobe University logos and text, and be approved by the Curator.

All mailout/distribution costs are to be covered by the Exhibitor.

Promotion

The Museum will publicise the exhibition in its monthly listing in Art Almanac and, where possible, in the free listings in print media. Depending on timing, the exhibition details may also be included in the Museum's annual Calendar of Events brochure, Journal (mailed to Friends of the JMA) and Jottings (circulated to Volunteers).

The Museum will assist with composing a media release and will distribute to our media list. The Exhibitor is responsible for following up with media.

Freight

Freight to and from the Museum is the responsibility of the Exhibitor.

Insurance

The Museum has insurance coverage for staff negligence only. All other insurance is the responsibility of the Exhibitor.

Installation

Work is to be delivered ready to install. The Curator will provide assistance with installation. In addition, installation personnel are available at \$40.00 per hour (incl gst). The installation day is usually the Wednesday prior to the opening of the exhibition.

Exhibition Opening

The Gallery is available for openings on Tuesday evenings 5.30pm to 7.30pm or Sunday afternoons, 3.00pm to 5.00pm. Only in-house catering is available consisting of pretzels, olives, white wine, orange juice and mineral water at a charge of \$3.30 per head (incl gst).

Jewish Museum of Australia

GENERAL INFORMATION

Street address:
26 Alma Road
St Kilda Vic 3182

Postal address:
PO Box 117
St Kilda Vic 3182

Contact numbers:
Tel: 03 8534 3600
Fax: 03 9534 0844

email: info@jewishmuseum.com.au
website: www.jewishmuseum.com.au

Museum hours:
Tuesday - Thursday 10.00 – 4.00
Sunday 10.00 - 5.00
Closed Monday, Friday, Saturday and Jewish Holy Days

Admission:
\$10.00; \$5.00 concession; \$20.00 family
Group prices on application

Public transport:
No. 3 or 67 tram along St Kilda Road to
Stop 32 (Alma Road)

Disabled access